

Andre Haig Johnsen

CEO and Business Developer

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Summary

I'm an entrepreneur and engineer with an inquisitive mindset. I've built companies from the ground up functioning as the CEO, COO and Head of Product. I've worked with asset management, business development, product development, 3D-modeling and analysis, sales and marketing, graphic design, online security and website development. I enjoy working in groups and leading a team. I've partially grown up in both the US and Norway, therefore I am fluent in both languages and cultures. I enjoy speaking to people and networking. I have a passion for science, technology and sports. On my free time I educate myself in macro finance and Web 3.0.

Experience

2024–2026 **Norlend**, *CEO and Co-Founder*, Oslo

Norlend offers BTC-backed lending infrastructure for financial institutions. Integrations include decentralized finance (DeFi) or directly into CBS and treasury.

2022–2025 **Klein Group**, *Managing Director for Web3*, Oslo

Led an investment team focused on early-stage international Web3 companies (Pre-Seed Series A). Oversaw digital asset funds and led an in-house incubator.

2017–2022 **Exero Technologies**, *COO and Co-founder*, Oslo

Worked with product development of adaptive sports equipment, business development and international scaling.

2017–2018 **Anne Inc**, *International Blockchain Communicator*, Beijing

Managed an international ICO for the company's Copyright Blockchain on Hyperledger Fabric. Managed a team of designers and computer engineers. Worked closely with the CTO.

Education

2016–2018 **M.Sc. Product Development and Production Engineering**, NTNU, Trondheim

2013–2016 **B.Sc. Mechanical Engineering**, NTNU, Trondheim

Skills

Business	Asset Management, Business Development, Executive Leadership
Technical (Advanced)	Digital asset trading, Risk Assessment, Decentralized Finance, Lending Protocols, Notion, Slack, SolidWorks, Adobe Creative, Google Workspace, Squarespace, Windows
Technical (Intermediate)	Claude, Fiken, Finago
Technical (Beginner)	Arduino, C++, Python
Other	Web3 & Blockchain, 3D-modeling and graphical design, Social, Public Speaking & Lectures

Languages

English	Fluent
Norwegian	Fluent
Spanish	Basic
Mandarin	Basic

Publications

- 2023 **Computation Efficiency: A Full Circle Journey from Moore's Law to Blockchain Constraints**
Johnsen, Andre Haig, Klein Group
- 2022 **Necessity for Decentralized Finance - Fourth Generation of Payment Rails**
Johnsen, Andre Haig, Klein Group
- 2022 **Inter-blockchain communication - Oracles**
Johnsen, Andre Haig, Klein Group
- 2018 **A Process from Conceptual Design to Manufacturable Parts in Low Volume Production**
Johnsen, Andre Haig, NTNU